O.P.Code: 20HS0815

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H.T.No.

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR (AUTONOMOUS)

B.Tech. IV Year I Semester Regular & Supplementary Examinations October/November-2025 ENTREPRENEURSHIP DEVELOPMENT

(Common to CIC, CSM, CSE, CSIT, CAD, CAI, & CCC) Time: 3 Hours Max. Marks: 60 (Answer all Five Units $5 \times 12 = 60$ Marks) UNIT-I a What is meant by Entrepreneurship? Explain the Functions of an CO1 L1 **6M** entrepreneur. **b** Elucidate the characteristics of entrepreneur. CO₁ L3 **6M** a Briefly explain various types of entrepreneurs. CO₁ L3 **6M** b Define social entrepreneurship. List out Challenges that are faced by the L3 **6M** social entrepreneurs? UNIT-II a How are MSMEs helpful in contributing to Economic Development? CO₂ **L4 6M b** Briefly explain classification of MSMEs. CO₂ L3 **6M** OR a Discuss about franchising and its advantages and disadvantages. CO₂ L3 **6M b** What are the salient features of partnership firm? CO₂ L1**6M** UNIT-III a Distinguish the concept of Invention and innovation. CO₃ L3 **6M b** Examine the importance of Innovation in Entrepreneurship. **CO3** L4 **6M** a Briefly explain various sources of information for start-up entrepreneurs L3 CO₃ 6M in India. **b** Discuss in detail about the Intellectual Property Rights (IPRs). **CO3** L₂ **6M** UNIT-IV a What is meant by Motivation? Explain Maslow's Need Hierarchy CO4 L4 **6M** Theory in detail. **b** Summarize McClelland's Acquired Need Theory. CO₄ L2 **6M** OR a Identify the different phases of EDP. **CO4** L₂ **6M b** What is the scope of entrepreneurship development in India? **CO4** L1 **6M UNIT-V** a Define project Management. Determine the stages of project CO5 L₂ **6M** management process. **b** Classify the stages of planning process. **CO5** L3 **6M** OR 10 a How do you design a project? Explain its steps. CO₅ L3 **6M b** Examine project life cycle in detail. **CO5** L2 **6M**

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